

Criteria	Levels of Achievement			
	Emerging	Developing	Advanced	Exemplary
Descriptive Information	0 to 18 points Identifies the counselor interviewed and information associated with the organization.	19 to 25 points Communicated the outcomes of the interview and descriptive information about the counselor and organization.	26 to 34 points Described the context influencing the interview and specific services that the organization provides. .	35 to 40 points Described the context influencing the counselor and his or her organization and aligned descriptive information with community needs.
Role of the Counselor	0 to 18 points Presents information of the roles and responsibilities of the counselor.	19 to 25 points Identifies specific roles and responsibilities of the counselor.	26 to 34 points Describes with examples the roles and responsibilities of the counselor as a change agent.	35 to 40 points Evaluates the roles and responsibilities with multiple attributes that influence the mindset of a counselor as a change agent.
The Organization	0 to 18 points Recognizes the function of the organization with awareness of the community as a whole.	19 to 25 points Identifies key aspects of the organization and the role it plays in the community	26 to 34 points Describes with examples key aspects of the organization with respect to the role it plays in the community.	35 to 40 points Analyzes strengths relating to the organization's components inclusive of any impressions about the community.

Overall Communication

0 to 18 points

Uses limited vocabulary and writing tools for communicating a clear message to the intended audience.

19 to 25 points

Demonstrates a logical sequence of argument building ideas on a claim with a focused effort to address the intended audience.

26 to 34 points

Presents a unique voice (e.g. using rich descriptions, a variety of verbs, linking words/phrases from one argument to another, examples, humor, and metaphors) addressing the intended audience.

35 to 40 points

Creates strong arguments via a unique voice with an original idea/framework as an integral thread or justification within the communication addressing the intended audience.

MUGS (mechanics, usage, grammar, and spelling) and APA Format

0 to 18 points

More than three errors in MUGS or APA format that had a severe negative influence on the clarity of the paper.

19 to 25 points

More than three errors in MUGS or APA format that had a negative influence on the clarity of the paper.

26 to 34 points

More than three errors in MUGS or APA format. Clarity of paper was not strongly influenced by the errors.

35 to 40 points

No more than three errors in MUGS or APA format. Clarity of paper was not influence by the errors.

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